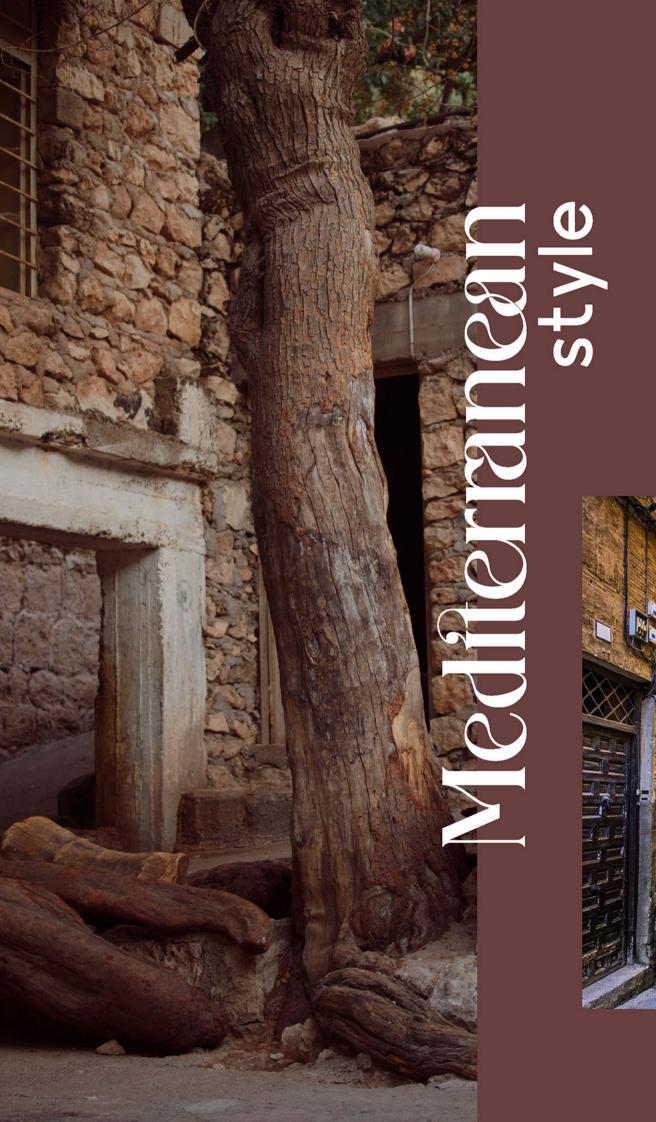
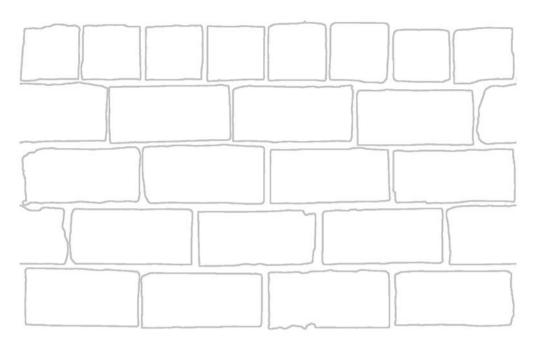


ELEVATION Collection









HEM is the premium ceramic brand par excellence, with products conspicuous for their elegance and sophistication, based on cutting-edge technology and modern design. A brand with a forward looking philosophy and strong emphasis on innovation and design. We build on our experience as manufacturers and keen interest in progress, redefining ourselves to keep up with the times. With products more versatile than ever before thanks to our new formats, finishes and textures, we aspire to create exquisitely desirable products truly distinctive from all the rest.



Colours for creating character

The basic color range is earthy, which includes brick reds, oranges, ocher, browns. Intense green, blue and even yellow tones are used to contrast. As accents, the idea is to break the monotony of the solid colored walls with upholstery, furniture and decoration indigenous to this area.

The Nautral moodboard seeks to multiply the clarity of spaces, attracting light and creating more welcoming and enveloping spaces.

Off-white is the predominant color, and it is common for it to coexist with dusty beige and grays. Touches of color are added through accessories, textiles, lamps, paintings, decoration...

Warm woods are sought not only in floors, walls and furniture, but also in all kinds of accessories. The most common varieties are again the clear ones, such as beech or birch.

01 VERSATILE With its infinite variety of sizes and su

With its infinite variety of sizes and surfaces, ceramic is suitable for any application, whether floors or walls countertops or tables.



02

SUSTAINABLE

Ceramic is a sustainable material that is healthy and environment-friendly because it is produced in full compliance with European standards.



03

IT DOES NOT BURNS

It does not burn and in the event of fire does not release substances that are harmful to people or the environment.



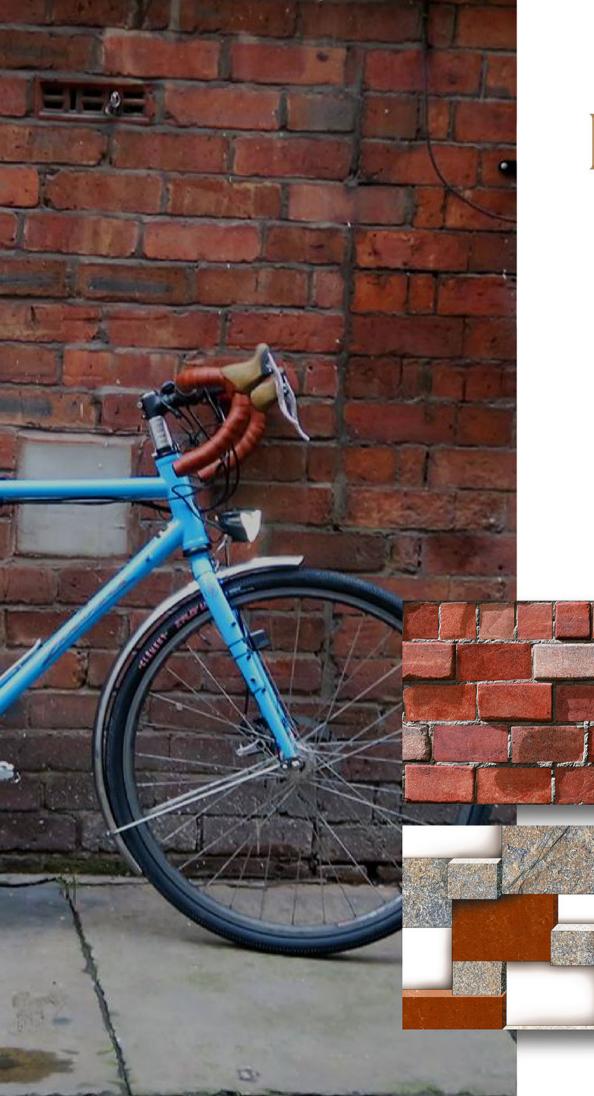
04

RESISTANCE

Ceramic is a strong material that does not deform or freeze and is resistant to even the most aggressive chemical detergents.







Mediterranean

The Mediterranean style is synonymous with light, sun, wood that smells of the countryside, fresh and cheerful colors and wonderful stones.

Its characteristic natural landscapes with crystal clear coves transport us to the best summer of our lives. The Mediterranean is capable of mixing these materials in a vibrant, harmonious and vital way.





12"x18"



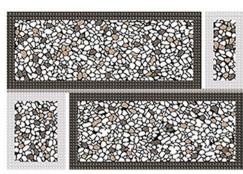


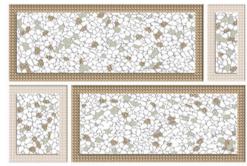
















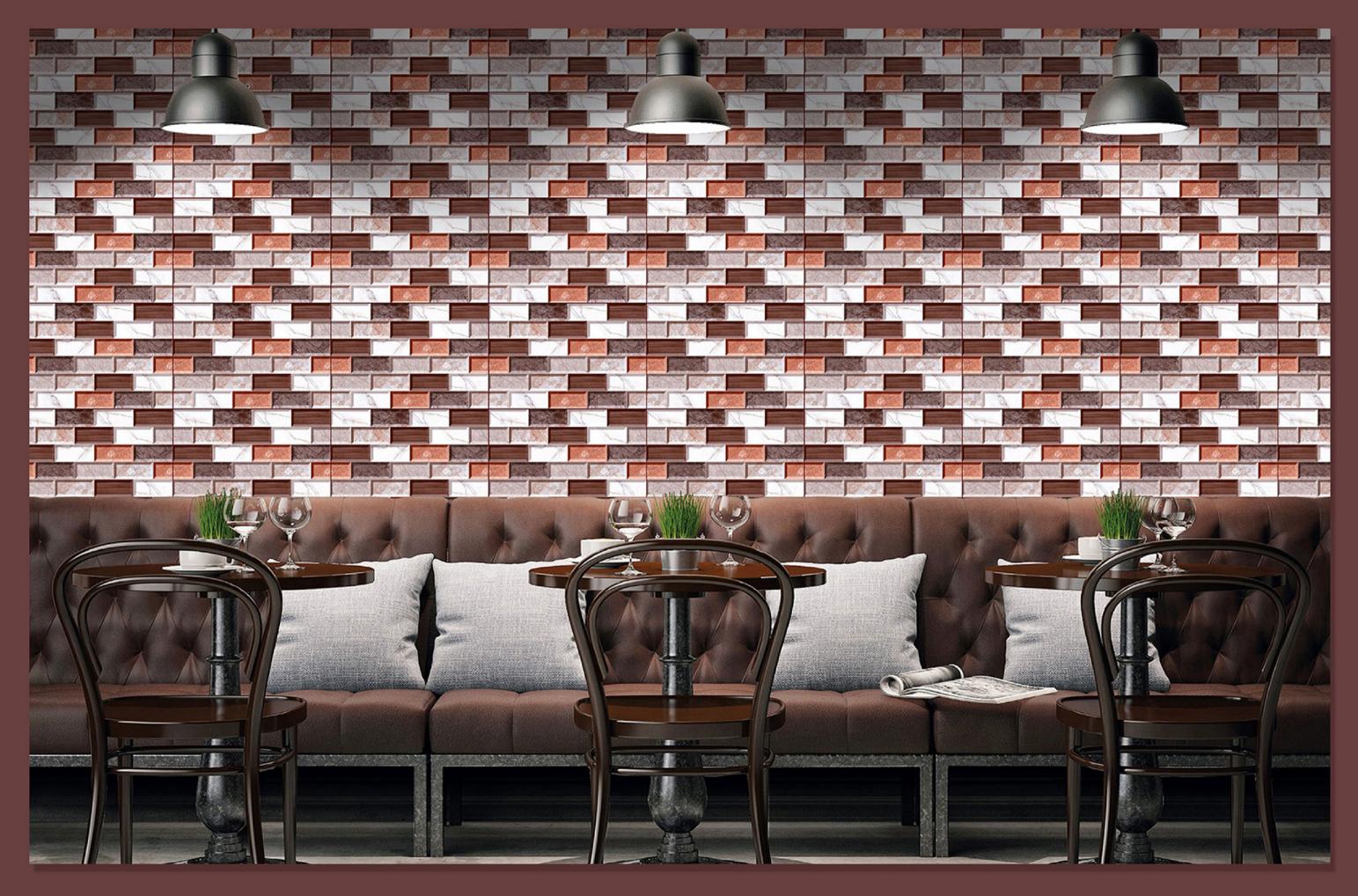
























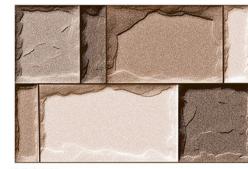




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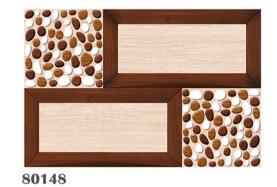












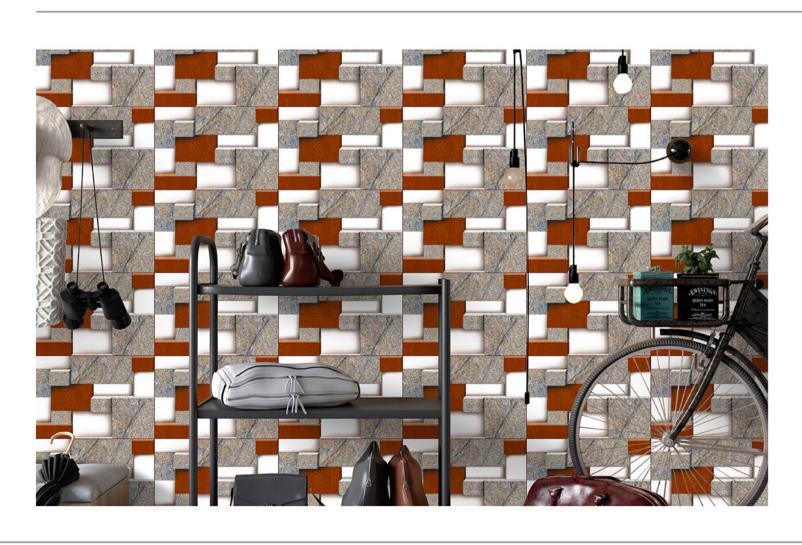






























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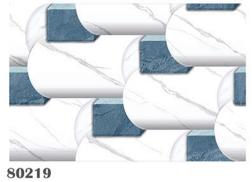








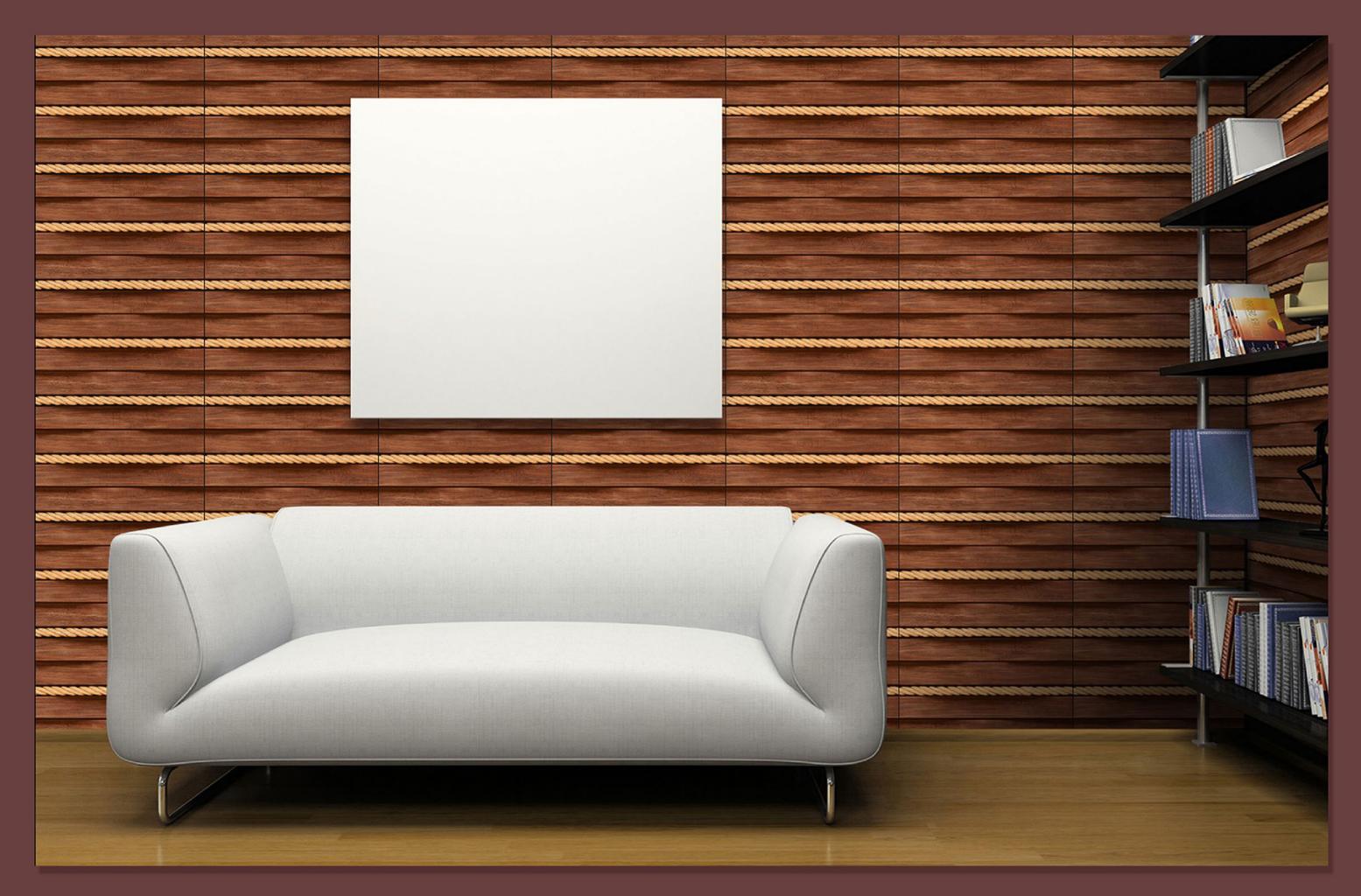








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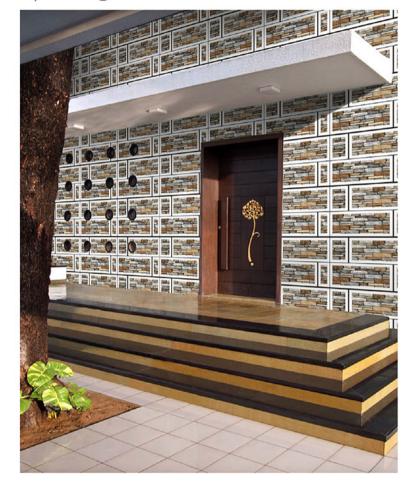




















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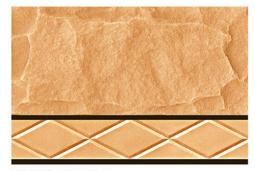


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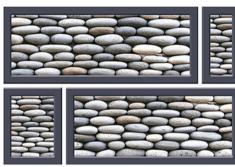




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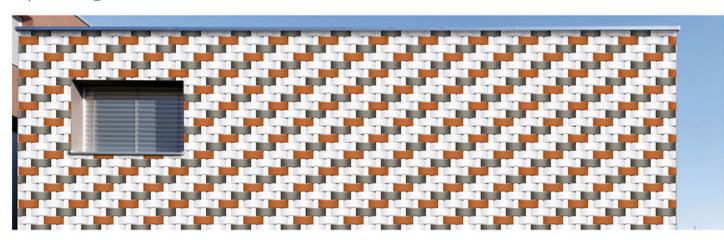






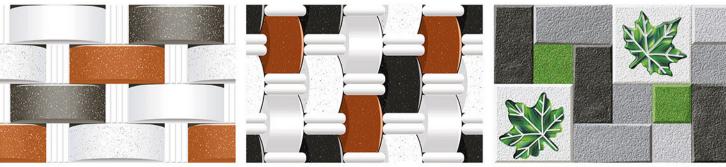












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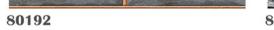












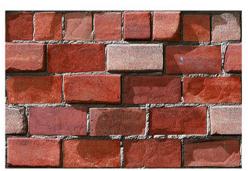




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